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## TERMS AND CONDITIONS

This document describes the terms and conditions for the participants of the Creative Tech Lab. The IDB's Creative Tech Lab Honduras & Jamaica (CTL H&J) seeks to close the aforementioned gaps and to support creative firms in realizing the full potential of digital technology for the creative industries. The CTL H&J is a methodology for an open collaboration tool that brings together diverse individuals interested in designing the future of the creative industries. It exposes creative entrepreneurs to digital technologies available for generating and improving sustainable revenue flows. The CTL H&J supports innovation and entrepreneurship ecosystems by: (i) getting the right people together (such as artists, technologists, entrepreneurs, investors, policymakers, influencers and civic leaders) in order to; (ii) collaborate, experiment, and prototype innovative solutions that; (iii) solve problems faced by the creative industries in order to; (iv) grow creative enterprises (i.e., creating new, innovative outputs and improving productivity and growth amongst creative entrepreneurs and creative firms).

Submitting an application form as Creative or Developer automatically implies the acceptance of the terms and conditions of the Creative Tech Lab Honduras & Jamaica.

Filling the Personal Information Form as Participant automatically implies the acceptance of the terms and conditions of the Creative Tech Lab.

Selected Developers and Creatives are considered "Participants" of the Creative Tech Lab Honduras & Jamaica. Wherever that term is used, it always refers to both.

### **PRIVACY**

Each person who wishes to participate in the Creative Tech Lab H&J must provide personal data through a registration form. The organizers will use that data strictly to manage the registration and the realization of the Creative Tech Lab.

- The participants authorize the Creative Tech Lab organizers to maintain the personal information that they voluntarily provided when submitting their forms.
- All activities during the Creative Tech Lab will be open to the general public, documented by photos and/or videos and may be shared via different public media.

### **INTELLECTUAL PROPERTY**

- The Creative Tech Lab participants expressly declare that they are the original authors of the ideas that they submit in their applications. The responsibility for the registration or management of intellectual or industrial property rights of any prototype, software,

trademark, patent or any other type recognized by the legislation in force lies exclusively with the participants.

- It is established that the acceptance to participate in the Creative Tech Lab implies the expressed authorization of the participants to use their first and last name, as well as their image in any public activity or broadcast related to the challenge; without an obligation of compensation, payment or remuneration of any kind for the participants.
- The Creative Tech Lab organizers are not responsible for legal offenses that future users of the built prototypes may have committed, in particular those related to intellectual and industrial property, copyright or the violation of confidential information.

## **SUBMISSION DEADLINE**

The deadline to submit an application is clearly defined (September 20<sup>th</sup>). Only applications received during the fixed period will be considered.

## **PRIZE**

The Creative Tech Lab H&J is not a competition between participants but aims for collaboration, visibility and the creation of solutions aimed at solving problems observed within the framework of the theme addressed by the current edition of the Creative Tech Lab.

Participants engage in hands-on training, exploration, and development of innovative digital technology such as web-based applications, blockchain technology, artificial intelligence, and virtual reality. The CTL exposes creative artists to new technologies that will enhance the competitiveness of their creative-business model through technological adoption.

## **AVAILABILITY**

During the period of the edition of the Creative Tech Lab, participants agree to be available online to participate in all activities, which means having access to the necessary infrastructure such as computers, internet and electricity during the entire duration.